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1. Economic Development Office



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council

Progress Report
Economic Development Office
September 2023

Pillars of Economic Development



Event	Date	Location	EDO	Pillar	Status
SPC	31/01/2023 25/04/2023 12/09/2023 28/11/2023	Zoom & City Hall	Lead	All	Completed Completed
So Circular Event (MODOS) LEW	09/03/2023	Wood Quay Venue	Lead	Innovation & Transform.	Completed
DCU Social Innovation Hackathon	27-30/03/2023	DCU	Sponsor & Support	Innovation & Transform.	Completed
One Zero	29-30/03/2023	William Fry, Aviva Stadium	Sponsor & Support	Placemaking & Clusters	Completed
The African Professional Network Ireland (APNI) Lion's Den 3 rd Event	18/05/2023	Wood Quay Venue	Sponsor & Support	Placemaking & Clusters	Completed

Dublin Circular Economy Hotspot 2023 (Rediscover Centre)	29/05 – 01/06 2023	Various	Sponsor & Support. Lead 1 deep dive / workshop on social enterprise	Innovation & Transform.	Completed
Dublin Economic Monitor Annual Launch	08/06/2023	Grant Thornton	Lead	Promotion & Investment	Completed
Dublin Maker	02/09/2023	Richmond Barracks	Sponsor & Support	Innovation & Transform.	Completed
Dublin City Social Enterprise Awards 2023	14/09/2023	Oak Room, Mansion House	Sponsor & Support	Placemaking & Clusters	Planning
Night Time Economy Summit - Dublin City Summit Series	TBC/11/2023	TBC	Lead	All	Planning
AI Awards	21/11/2023	The Gibson Hotel Dublin 1	Sponsor & Support	Innovation & Transform.	Planning

Local Economic & Community Plan (LECP) 2022 – 2027 - Development – Innovation & Transformation

Last meeting 22/02/2023

Next meeting TBC

Development of the new LECP is ongoing. It follows a six stage development process which is led by the Community Development section of DCC and supported by the EDO.

Stage one is now near completion with the High Level Goals, the Socio Economic Statement and Consultation Document completed. KPMG will lead stage 2, public consultation. A kick off meeting was held on August 23rd with DCC and KPMG. It is envisaged stage two will be a 14 week process incorporating a number of area based consultations, specific economic consultations and finally a World Café style event.

Night Time Economy (NTE) - Placemaking & Clustering

Last meeting 08/02/23
Next meeting TBC

Catherine Martin T.D., Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media established the Night-Time Economy Taskforce on 30 July 2020 and the Report of this Taskforce was published in September 2021. It is a Cross-Government Report containing 36 actions across a broad range of issues associated with the Night-Time Economy, all with the aim of increasing the diversity of events, increasing cultural opportunities and encouraging innovation and creativity in the Night-Time Economy.

Action 19 of this report calls for a pilot initiative to establish new "Night-Time Advisors" in the successful cities and towns to develop new Night-Time Economy opportunities. Dublin City Council has been successful in the pilot application made in June 2022. All cities and towns selected will help drive and support a safe, sustainable night-time economy in specific areas.

On the 07/09/2022 a meeting of the national implementation group was held at the Wood Quay Venue – a presentation on the Draft City Development Plan with focus on how it will support the NTE was provided by Deirdre Scully.

Next Steps:

- 1) Appoint a Night Time Economy Advisor. A formal, external competition has not delivered a suitable candidate. A follow up, targeted competition is being planned.
- 2) YDYV Night Time Economy

This year's Dublin City Summit Series will focus on the Night Time Economy and will take place in Qtr. 4. In advance, a YDYV survey was conducted on this topic. A meeting is scheduled for September 13 to review the findings.

Dublin Belfast Economic Corridor (DBEC) – Placemaking & Clustering

Last meeting/Briefing 27/03/2023
Next meeting July/August 2023

The work of the Dublin Belfast Economic Corridor involving eight local authorities and two universities is on-going. KPMG was commissioned by Belfast City Council on behalf of the corridor members to produce a development plan, vision and strategy.

To date, a Development Plan an extensive website with profiles of each of the local authority members and other key information is available at: <https://www.dbec.info/>

The secretariat of DBEC has transferred to Newry Mourne and Down District Council, who will work with the partners to support the next phase of development of the corridor.

A request has been made to invite EMRA to engage with the political Advisory Group and present to the DBEC Political Advisory Group at the next meeting, which will be hosted by Dublin City University.

The recruitment process for two DBEC support positions is complete; both post holders have commenced employment.

Dublin Belfast Connected Circular Economy - Capital Expenditure Feasibility Shared Island Funding

The Government in the Programme for Government and revised National Development Plan (2021-2030) set out a significantly enhanced level of ambition for collaborative all-island investment. The goal is a more connected, sustainable and prosperous island for all communities. This is backed by a total all-island investment commitment of more than €3.5 billion out to 2030, through the Government's Shared Island Fund; Project Ireland 2040 funds; resourcing for North/South cooperation; and the PEACEPLUS programme, delivered with the European Union, UK Government and Northern Ireland Executive.

Through a joint application between DCC and Belfast City Council, €250,000 of Shared Island funding has been awarded for a joint bid to support start up and scaling businesses who will create solutions to circular economy challenges.

The tendering process to appoint a consultant to lead the initial stage is now complete. Supported by the Office of Government Procurement (OGP), MCO were appointed. Two workshops have been delivered to date, one in Belfast and one in Dublin.

ENFUSE- Placemaking & Clustering

ENFUSE is a programme initiated by the EDO office that matches local enterprises / social enterprises with teams of Masters university / college students.

Key milestones:

22/01/2023	Call for enterprises to apply closed 57 Enterprises and student teams matched
25/05/2023	ENFUSE Finals held at the Wood Quay Venue. The top student teams pitched to industry Judges on the plan they produced to assist their allocated enterprise.
Qtr 3, 2023	Review and debrief of ENFUSE Finals and programme. LEO mentor conducted an evaluation exercise of the programme to date.
Qtr 4, 2023	Evaluation / feedback survey will be conducted on all participant enterprises.
Qtr 4, 2023	Promotion of ENFUSE 2024

Economic Development & Enterprise Strategic Policy Committee: SPC - Strategic Approach

Last meeting	25/04/23
Next meeting	12/09/23

Last meeting held on 25/04/23 on Zoom and in person at Council Chambers, City Hall and livestreamed on Public I.

The agenda covered

- International Relations
- Smart Tourism Programme Strategy Update
- Dublin Belfast Economic Corridor Update
- Dublin City Local Economic and Community Plan Update
- Dublin Place Brand Strategy Update
- Circular Economy Hotspot 2023 Update
- Night Time Economy Advisor Update
- SoCircular – Outcomes Reports and Brochure
- EDE Management Reports

The next meeting of the SPC is scheduled for 12/09/23 in hybrid format.

Dublin Economic Monitor – Promotion & Investment

The Dublin Economic Monitor is a publication for the four Dublin Local Authorities, led by Dublin City Council's Economic Development Office in conjunction with Grant Thornton and Packed House.

Completed since last meeting:

Q2 DEM and annual event delivered on 8th June 2023

The Q3 DEM was published on September 7th. This edition focuses on EU 50 Celebrations and Ireland/ Dublin's position in the union.

Further details: www.dublineconomy.ie

Your Dublin Your Voice

Q1 Survey on Culture completed

Q2 Survey on Tourism completed

Q3 survey allotted to Night-Time Economy, completed- results meeting scheduled for 13.09.23

Q4 survey allotted to Waste Management for survey on recycling- TBC

Tender complete for provision of consultancy services to the Your Dublin Your Voice Platform

10/03/2023	Tender live with the OGP
11/04/2023	Deadline for Tender responses
20/04/2023	Tender Evaluation
26/04/2023	Result letters issued to tenders with Delve Research winning the tender
April/May	Contracts etc to be negotiated

www.dublincity.ie/business/economic-development-and-enterprise/economic-development/your-dublin-your-voice

Events/Events Sponsorship

The Economic Development Office engages with a limited number of new and innovative groups/events that have the potential to support economic development across Dublin City. The Economic Development Office provides support to such groups/events which integrate with the pillars and work streams of the EDO Strategy.

Recent events supported by EDO include:

- DCU Social Innovation Hackathon – Hack4Change Circular Economy. 27-30/03/2023. Supported by EDO via presentation on how DCC is supporting Social and Circular Economy, EDO sponsorship of catering and student prizes.
- One Zero. Global sports and sports technology conference. 29-30/03/2023. Hosted at William Frys Offices an Aviva Stadium.
- Dublin Circular Economy Hotspot 29/05-01/06/2023

Dublin City Council supported the Circular Economy Hotspot – Dublin 2023 29/05-01/06 2023. The Rediscovery Centre led the event with support from the EDO on the steering committee and a financial package of €90,000. The EDO led a deep dive / workshop as part of the event on social enterprise which integrated with the SoCircular initiative. Further information and follow on resources are available here:

<https://www.dublincirculareconomyhotspot.com/>

- Dublin Maker is a free, family friendly “show and tell” experience where makers (inventors, tech enthusiasts, crafters, educators, tinkerers, hobbyists, engineers, artists, science clubs, students, local enterprises and social enterprises, authors and commercial exhibitors) showcase their creations in a carnival atmosphere. This took place on 02/09/2023, at Richmond Barracks. Over 10,000 were in attendance.

Upcoming:

- Dublin City Social Enterprise Awards 2023, 14/09/2023, Oak Room, Mansion House. Register to attend via: <https://www.eventbrite.ie/e/dublin-city-social-enterprise-awards-2023-tickets-658290052267?aff=oddtcreator>
- Night Time Economy Summit - Dublin City Summit Series. Date and venue to be confirmed.
- AI Awards, 21/11/2023 The Gibson Hotel Dublin 1

Dublin Region Enterprise Plan (DREP) 2024 – Innovation & Transformation

The Dublin Regional Enterprise Plan to 2024 seeks to complement and translate national enterprise policy into a regional context, facilitate collaboration regionally to address prioritised ecosystem gaps and opportunities, and help achieve investment and employment targets. There are six strategic objectives in the plan and Dublin City Council is supporting delivery of 20 of the 26 key actions. Work to complete these actions is ongoing. The plan may be amended or have additional actions added that support the strategic objectives.

The 6 strategic objectives are as follows:

- Strengthen resilience and the potential for scaling amongst Dublin’s SME’s and start-Ups
- Promote context specific, attractive and adaptive place-making for an evolving world of work & diverse lifestyles, enabling resilience, business recovery and new opportunities for Dublin
- Facilitate every individual to realise their full potential through engagement in economic activity
- Enable and position business as leaders in Dublin’s low-carbon transition
- Ensure the availability of skills and talent to realise Dublin’s future economic potential
- Strengthen Dublin’s Ecosystem

DCC and LEO Dublin City regularly update the status of relevant actions.

A full copy of the plan is available at: <https://enterprise.gov.ie/en/publications/publication-files/dublin-regional-enterprise-plan-to-2024.pdf>

MODOS - Climate & Innovation

The SoCircular event, which took place on 09/03/2023, was also hosted as a Modos networking event. Modos, the circular economy training programme was promoted at the event. The development of a new and extensive Modos website was completed in Qtr 3, 2023. The website will enable increased promotion and efficiency regarding further developing the programme. A formal tender process has concluded to select suitable trainers. Training dates will follow.

SPADE Enterprise Centre - Placemaking & Clustering

The SPADE Enterprise Centre's shared Kitchen project is complete. The official launch will take place on October 24th, formal invite to SPC members to follow.

Failte Ireland Association Conference Sub Committee - Placemaking & Clustering

Ross Curley was nominated to sit on this committee on behalf of DCC. Two meetings held to date to support the development of a strategy.

2. Dublin Place Brand – Dublin.ie

Dublin Place Brand Strategy

- A completed version of the strategy has been delivered by eutopia/OCO Global. This strategy will be presented at the upcoming SPC and to senior management for feedback and sign off.
- A shared vision for the Dublin region and the Dublin Place Brand are a key action in the Dublin Regional Enterprise Plan (DREP). To roll out the Dublin Place Brand strategy funding will be required. Following a meeting of Caroline Power and Susan Spence with Department of Enterprise, Trade and Employment (DETE) it was agreed to forward on a proposal document for DREP funds which have now been made available. eutopia were briefed to produce a short report highlighting the benefits of a place brand for the region, the research behind the strategy along with an ask regarding support and funding from DREP.

The Always Culture Campaign, summer 2023

A campaign to highlight and support Dublin's cultural offerings to mark the beginning of the summer season in the city, with the goal of increasing footfall/visitor numbers, economic activity, and awareness surrounding cultural events and venues in DCC's remit



Creative

- We collaborated with several stakeholders to acquire strong imagery for this campaign. They included DCC Culture Company, Little Museum of Dublin, the Dublin Maker Festival, and the Events Unit.
- The agency DesignWorks completed the creative for this campaign.

Digital

- On our social media channels, we promoted existing site stories about major cultural venues and attractions in the city, in addition to running competitions in collaboration with Dublin City Council Culture Company (DCCCC). These involved ticket giveaways for DCC venues and walking tours, including 14 Henrietta Street, Richmond Barracks, Goldenbridge, Kilmainham, and Georgian Dublin.
- We also ran a paid ad campaign with digital agency OneCore. The campaign generated 17,058 link clicks for Dublin.ie, and also increased our social media following and engagement, as the ads on Meta (Facebook & Instagram) reached over 1 million users.

Outdoor

- The Always Culture campaign appeared in a wide number of outdoor media throughout June and July 2023. This included bus shelters, digipanel and metropoles using the FOC JC Decaux assets. The campaign also ran across lamp post banners and bus sides. Liberty Hall and Palace Street had building wraps and vinyls with elements of the campaign were also installed in the walkway in the Civics building.



Internal Stakeholder Engagement

- **Lord Mayor's Office** – initial discussions regarding working more closely with the new Lord Mayor across a number of areas including campaigns, merchandise and facilitating further stakeholder engagement.
- **EU Office** – producing co-branded merchandise to distribute at upcoming conference in Brussels
- **Smart Dublin** – working with Smart Dublin team to develop closer collaboration including creating a joint Smart Dublin/ Dublin Place Brand logo to be used on online and offline promotional material
- **Tourist Unit** - working with Dublin LA Tourism Network and DCC Tourism steering committee
- **Communications Department** – meeting regularly with Communication section to discuss areas of collaboration and upcoming projects
- International Relations, Climate Action Office, HR – providing these departments with Dublin Branded merchandise packs for international visits, delegations, new recruits etc.

Social Media & Site Content

- Merrion Square outdoor art market [article](#) and [video](#) (2k views), in collaboration with the City Recovery office
- The House of Lords & Bank of Ireland College Green [article](#) and [video](#) (1.6k views)
- Videos to support DCC owned venues and exhibitions, such as [Counter Punch](#) (and [Mami Wata](#) (1.2k views) (both a collaboration between the Sports Office & DCCCC), the [Hugh Lane](#), and 14 Henrietta Street

- Across our socials ([Facebook](#), [Instagram](#), [Twitter](#), [TikTok](#)), we now have a combined following of over 41,000 users.

Merchandise

The Dublin Place Brand team now has a wide range of merchandise which is widely used for delegations, events and stakeholder engagement. All recent merchandise has been made from recycled or sustainable materials and where possible is sourced from Dublin based suppliers.



Tender for Journalism, Copywriting and Content Development Services

- A tender is now live on eTenders for a multiparty framework for the provision of Journalism, Copywriting and Content Development Services.
- This is a DCC wide tender to provide a wide range of content services including:
- Online: research, copywriting, editorial and SEO for articles on websites and social media platforms across several sectors from- Business, Investment and Talent Attraction through to Culture, Arts, Technology and Education.
- Offline: Researching and developing content for briefing materials, presentations, brochures and reports. New content and messaging for publications, guides and promotional collateral. Draft speeches for senior level executives for delivery to a range of audiences
- Deadline for submissions: 5th September

Dublin Place Brand Sign

To raise the profile of the Dublin Place Brand to both internal and external stakeholders a new sign was created. Located in a prominent area in Civics the sign will also be displayed at suitable events including the recent Opera in the Open concerts. The plan is to source other signs including those made from more durable materials which can be left exposed outdoors for longer periods. We are also looking into the potential of a more permanent sign in a suitable location following the success of similar signs in other cities.



TU Dublin student internship

In collaboration with TU Dublin a number of second year digital marketing students were interviewed for 4-month placements. Five students were placed on a panel. Three students were chosen from the panel to work with the Dublin Place Brand & EDO; the Communications Department and with EPSO.

Event Support throughout 2023

- [Brigit Festival](#) (2.6k views)
- Richmond Barracks [seasonal fairs](#) (2.1k views)
- [St Patrick's Festival](#) (8.1k views)
- The Place Race conference
- [International Literature Festival](#) (1.5k views)
- Bord Bia [Bloom](#) (1.7k views)
- [Opera in the Open](#)
- [Dublin GAA Homecoming](#)
- FAI Women's Homecoming
- Aer Lingus College Football Classic

Pipeline Projects (Q4 2023)

- Study in Dublin content series (currently in production) featuring our scholarship recipient, Rachele Faggiani. Collaboration with Education in Ireland and Trinity College Dublin.
- Campaign in collaboration with the Lord Mayor's Office
- Support and collaboration with AI Ireland including upcoming Artificial Intelligence Awards
- Support and collaboration on the upcoming Night Time Economy Summit
- Content piece on the Meeting House Square Saturday market, in collaboration with the City Recovery office
- Seasonal event support for the Bram Stoker Festival, Christmas at the Castle, and Winter Lights
- Support for the Andy Warhol exhibition in the Hugh Lane

3. Local Enterprise Office: Training, Mentoring & Financial Grants

Management Update: Local Enterprise Office Update September 2023

Environment

While achieving and in some instances exceeding Enterprise Ireland targets, we are at pre pandemic levels of engagement on all products. Clients are choosing online services. A slight increase in walk in / client appointments has occurred in 2023 however nothing in comparison to service delivery levels in 2019 i.e. approximately 61 (at end of August) in person walk in enquires since returning to the office. The office is staffed Monday through Friday, 9am – 1pm, 2pm – 5pm.

We continue to monitor, analyse & take corrective measures i.e. research on training, promotion, further advertising/communications work to sustain & boost numbers.

The war in Ukraine, the corresponding energy crisis and the cost of living crisis pose further challenge for business.

Ukraine Enterprise Crisis Scheme was launched for clients who are currently viable but financially vulnerable because of additional energy costs due to the impact of the Ukraine Crisis. This is two-stream approach with Applications for Stream 1 closing on Friday November 17th 2023. Applications for Stream 2 will close on Thursday 15th February 2024

<https://www.enterprise-ireland.com/en/funding-supports/company/esestablish-sme-funding/ukraine-enterprise-crisis-scheme.html>

Energy Efficiency Grant: The Energy Efficiency Grant supports the investment in technologies and equipment identified in a Green for Micro Report, GreenStart Report or a SEAI Energy Audit with 50% of eligible costs up to a maximum grant of €5,000.

The aim of the scheme is to reduce the impact of enterprises on the environment thereby increasing the agility and resilience of these businesses.

<https://www.localenterprise.ie/Energy/WHAT-IS-THE-ENERGY-EFFICIENCY-GRANT-/>

Department of Enterprise Trade & Employment Supports

We continue to actively promote all ongoing supports by the Department of Enterprise Trade & Employment to SME's in our monthly newsletter and via social media channels. New grant schemes are advertised via the newsletter and news items relevant to SME's via social media. In this way, we ensure that entrepreneurs have the latest information on any scheme that maybe suitable to assist their business.

<https://enterprise.gov.ie/en/what-we-do/supports-for-smes/>

<https://enterprise.gov.ie/en/news-and-events/department-news/>

[An example of a recently launched initiative, €2.3 million in funding was announced to enhance retailers online presence https://enterprise.gov.ie/en/news-and-events/department-news/2023/august/18082023.html](https://enterprise.gov.ie/en/news-and-events/department-news/2023/august/18082023.html)

Communications

[A monthly newsletter is disseminated to all subscribers, with reminder mailings also taking place.](#) Average recipients of newsletters monthly is 4.5k.

- May newsletter issued 3rd May

- June Newsletter issued 6th June
- July Newsletter issued 3rd July
- August Newsletter issued 3rd August

In addition to the regular monthly e-zine, bespoke Newsletters are disseminated. We are mailing attendees of the Business Advice Clinic post attendance to connect them with follow on services such as the Start Your Own Business programme and other offerings. This is happening on a monthly basis.

Mailchimp : Due to data/confidentiality concerns i.e. data being warehoused outside the EU, in response to a directive from the LGMA, it was decided to seek a new provider as an alternative to using the mailchimp system. This is currently in process with a number of alternatives been investigated.

Social Media Channels

- Twitter: 11.1k average followers.
- Facebook: 3.3K average followers
- Instagram: Instagram: 1.1K followers, a developing channel & Instagram slowly growing month on month. Of all the social media offerings Instagram has great growth potential and we are currently also in the process of developing video content.

Case Studies

Case studies bring the companies and the supports and services provide by LEO to life:

All case studies <https://www.localenterprise.ie/DublinCity/Case-Studies/>

Posting a new case study monthly. Case studies completed and promoted from end of May 23 to August 23 with a wide range of businesses highlighted.

- Lovin From The Oven - <https://www.localenterprise.ie/DublinCity/Case-Studies/Lovin-From-The-Oven1.html>
- Hauora - <https://www.localenterprise.ie/DublinCity/Case-Studies/Hauora.html>
- Replikate Neuro - <https://www.localenterprise.ie/DublinCity/Case-Studies/Replikate-Neuro.html>
- Danu Agency Ltd - <https://www.localenterprise.ie/DublinCity/Case-Studies/Danu-Agency-LTD.html>

Cross promotion is conducted in both newsletter and social media.

Video case studies: LEO Dublin City are presenting case studies effectively via social media and on the LEO DC website however we would like to do so in video format and via reels on social media. We have a briefing document developed and will ask 4 suitably qualified companies to quote for the work, to commenced immediately. We particularly wish to create video content to promote consultancy products of Lean, Green, Digital and Export.

Dublin City FM:

The Summer schedule LEO features include:

- Export
- Dublin Economic Monitor
- National Enterprise Awards

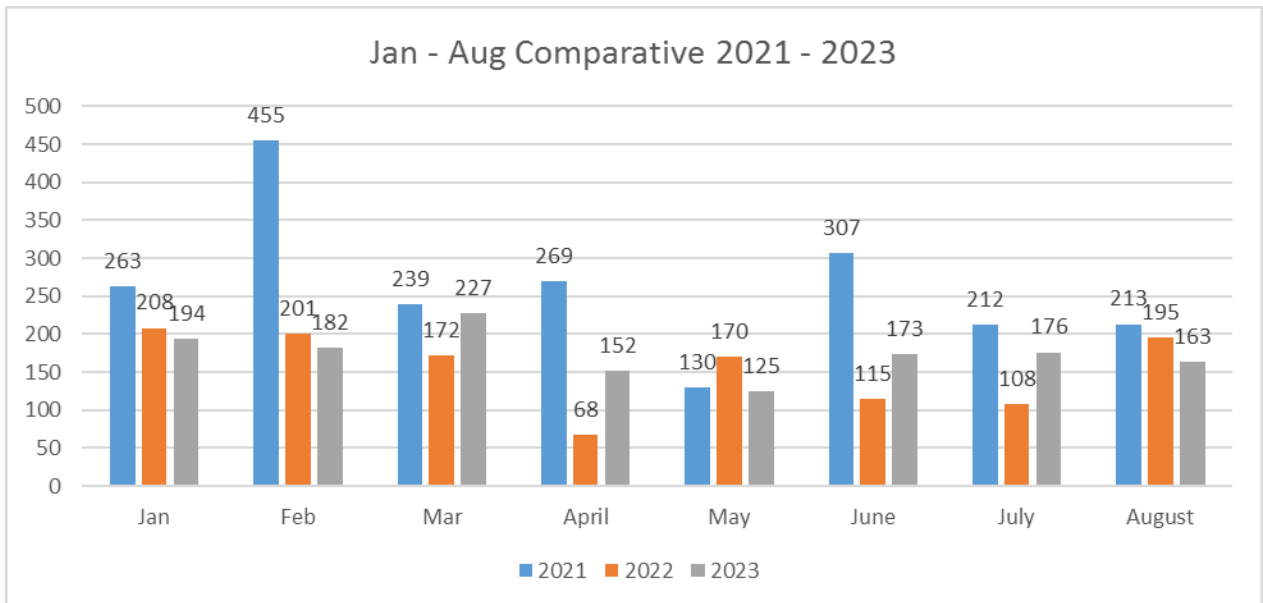
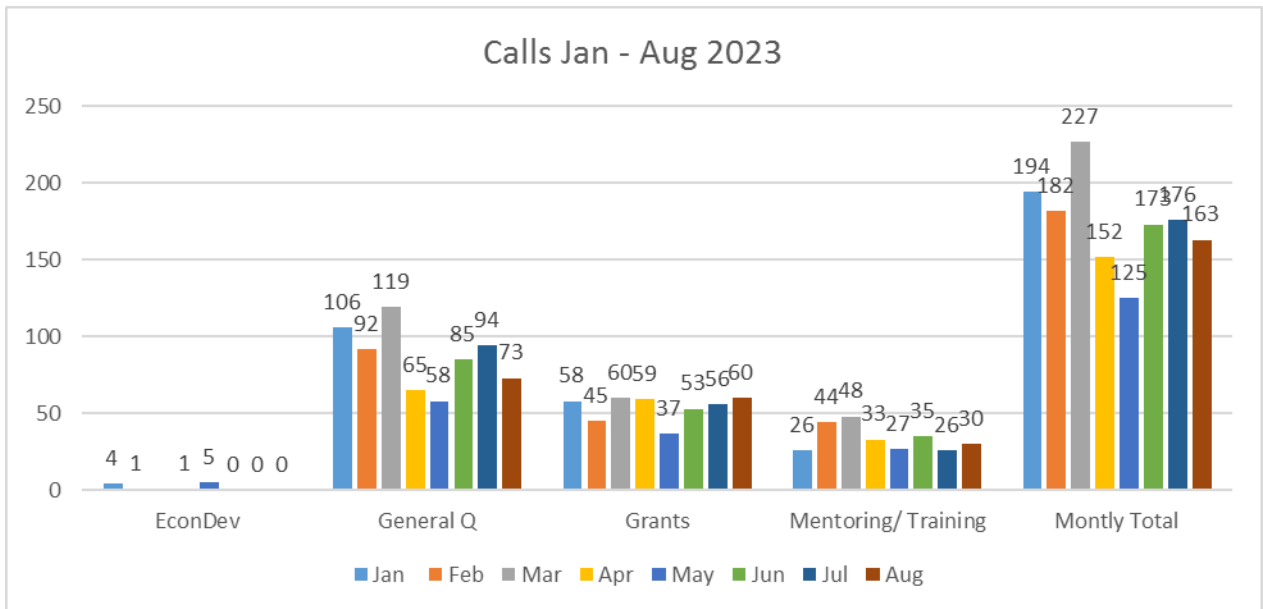
- Green for micro

The Autumn schedule will feature:

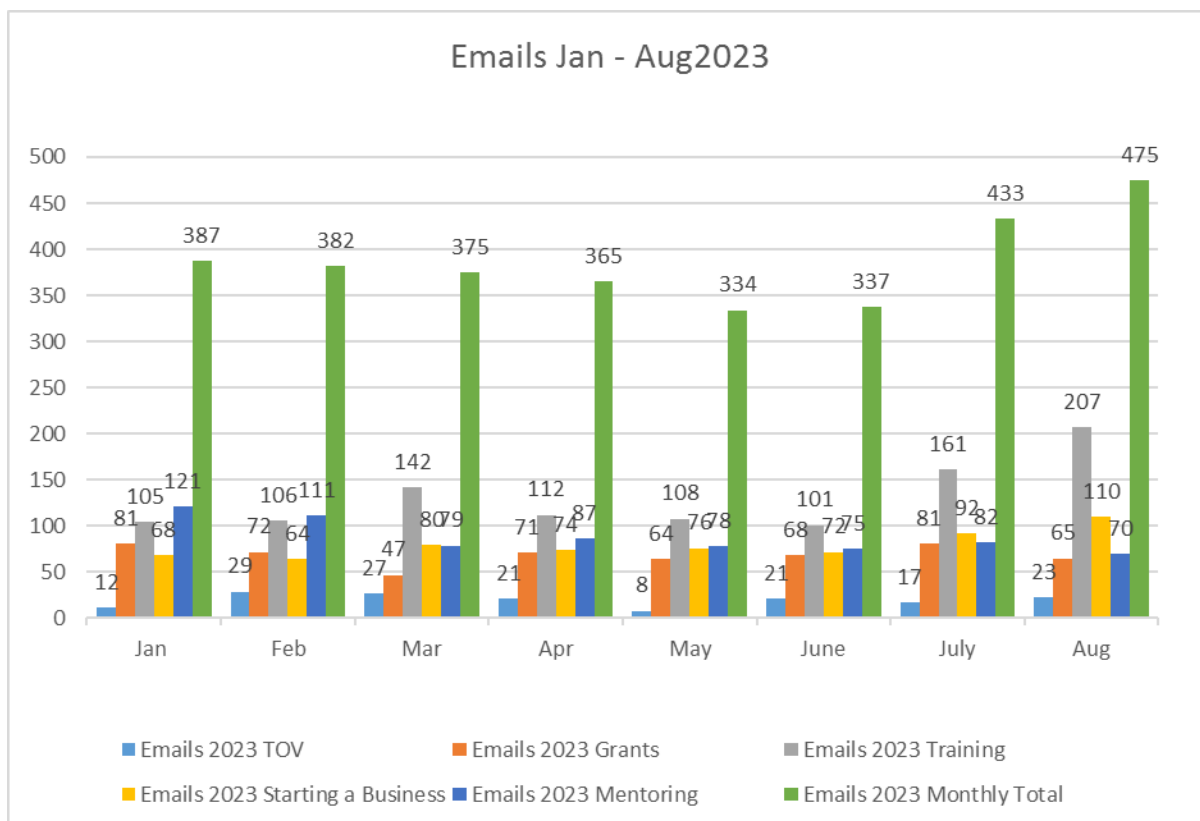
- Ploughing Championships, which are taking place from September 19th – 21st 2023 inclusive.
- National Women’s Enterprise Day taking place on October 19th 2023
- Women in Business Awards are scheduled for Monday 11th December from 5.30 – 9.30pm for the Oak Room in the Mansion House.

First Stop Shop

Calls during 1st Jan to 31st Aug: 1392 calls / 1237 for the same period in 2022 / +155 – comparable numbers year on year. Breakdown of calls year to date: 0.79% economic development, 49.71% general enquiries, 30.75% grants, 19.32% mentoring & training.



Emails during January – Aug 2023: 3088 emails received and processed vs 2291 for the same period in 2022.



Breakdown by category of activity:

- M1 supports: trading online voucher 5.12% & grants 17.78% = 22.92 %
- M2 supports: Training 33.74%, Mentoring 22.77% & Start Your Own Business 20.60% = 77.08%

In Person Interactions: Low demand for appointment or walk in service. 61 year to end of August 2023.

Mentoring

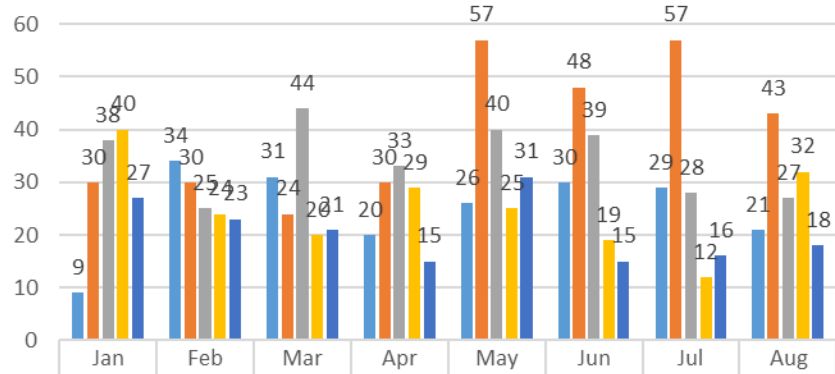
Annual Target 2022: 1,000 hours

1st Jan – 31st August 2023: 826 hours achieved

Achieved vs annual target

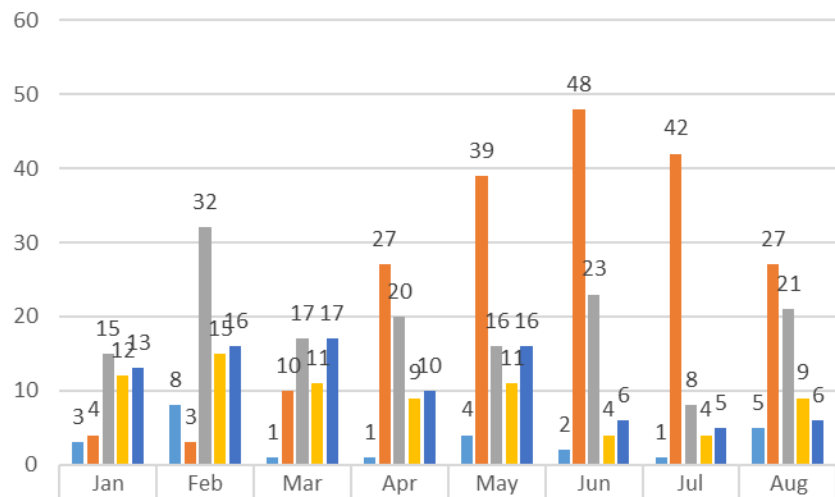
- 3 Hour Product: At 56.27%
- 6 Hour Product: at 29.67%
- Business Advice Clinics delivered 114.20%

Mentoring 3 Hours - Jan - Aug Participant No.s



■ Mentoring (3hr) No. Participants 2019	9	34	31	20	26	30	29	21
■ Mentoring (3hr) No. Participants 2020	30	30	24	30	57	48	57	43
■ Mentoring (3hr) No. Participants 2021	38	25	44	33	40	39	28	27
■ Mentoring (3hr) No. Participants 2022	40	24	20	29	25	19	12	32
■ Mentoring (3hr) No. Participants 2023	27	23	21	15	31	15	16	18

Mentoring 6 Hour - Jan - Aug Participant No.s



■ Mentoring (6hr) No. Participants 2019	3	8	1	1	4	2	1	5
■ Mentoring (6hr) No. Participants 2020	4	3	10	27	39	48	42	27
■ Mentoring (6hr) No. Participants 2021	15	32	17	20	16	23	8	21
■ Mentoring (6hr) No. Participants 2022	12	15	11	9	11	4	4	9
■ Mentoring (6hr) No. Participants 2023	13	16	17	10	16	6	5	6

Mentor Meetings: continuing monthly. Opportunity to gain feedback from the panel and to update them on emerging products. Last meeting took place 25th July. Mentors enjoy the 30-minute meeting monthly as its frequent enough and not a large time commitment. All mentors aware of the tender process regarding new mentor services. Due to the mentor tender process there was no meeting in August 2023. The next mentor meeting is scheduled for Tuesday 19th September.

Mentor Tender: The current tender is active until October 2023.

We are presently recruiting a new Mentor panel via a multi-party framework process. The tender was published on July 29th ID: 2038854 <http://www.etenders.gov.ie/>

It is anticipated that this tender will be active for a period of 6 years.

There were 60 applications at the closing date of Monday 28th Aug @ 12pm.

Applications are currently under assessment.

Brexit Mentoring:

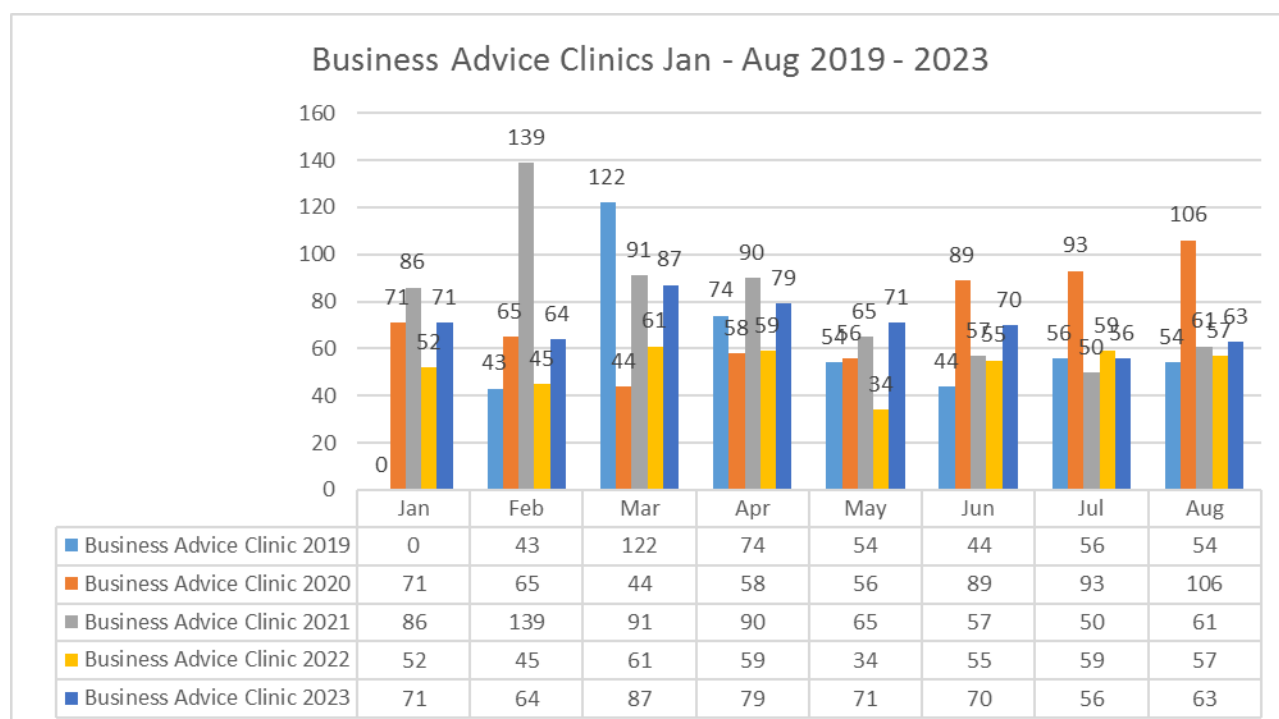
9 brexit specific Tender mentoring sessions requested Jan – August 23 vs 14 for the same period in 2022.

Business Advice Clinics (BAC)

Annual target 2023 : 500 participants, 48 clinics

1st Jan – 31st August 2023

- 35 clinics delivered vs 34 in 2022.
- Participants: 561 participants Jan – Aug 23 inclusive vs 422 for same period in 2022, currently ahead YOY by 139 participants & on target to exceed annual target
- Performance vs annual target: 73% of annual clinics delivered. 112.2% of annual participants delivered.

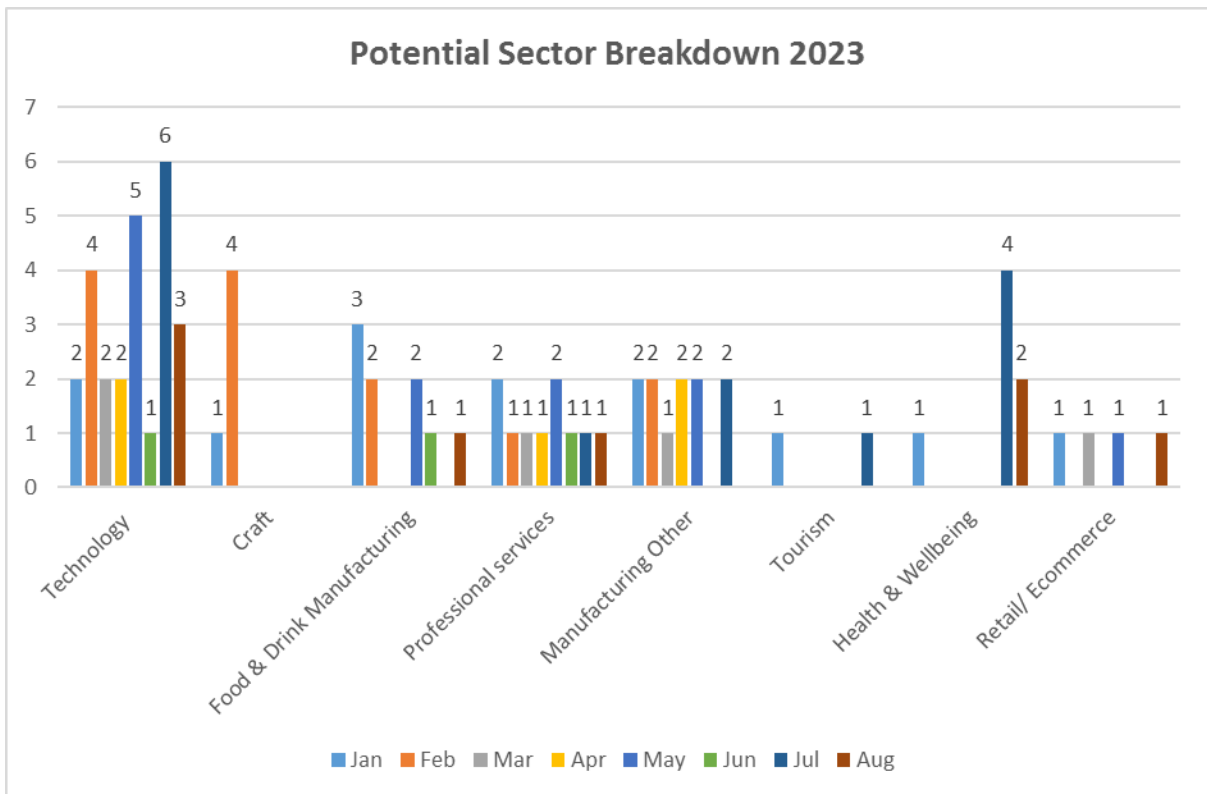


Business Support Forms (Those who seek to consult with a business advisor pre loan application)

Business Request Support Forms Jan 2019 - Aug 2023



	Applied	M1 Potential	Applied	M1 Potential	Applied	M1 Potential	Applied	M1 Potential	Applied	M1 Potential
	2019		2020		2021		2022		2023	
■ Aug	34	20	39	19	16	9	14	9	24	8
■ Jul	20	9	43	13	13	8	14	11	28	16
■ Jun	19	14	50	16	29	18	25	11	17	3
■ May	35	20	47	20	26	13	19	10	12	4
■ Apr	14	6	20	11	28	13	16	7	16	5
■ Mar	20	12	14	5	47	26	6	4	18	5
■ Feb	60	20	22	15	28	16	10	3	26	13
■ Jan	31	20	20	7	26	14	21	12	24	15
■ Total	199	101	216	87	197	108	111	58	141	61



As at 31/08/2023. Comment:

Follow on contact continues to be made with companies who were not deemed eligible by a mentor to meet with a business advisor at this time. The transfer of information from assessing mentor to business advisor has been reviewed for efficiency. M2 continue to maintain the business support request form weekly to ensure pipeline to the M1 Business Advisors for EVAC purposes.

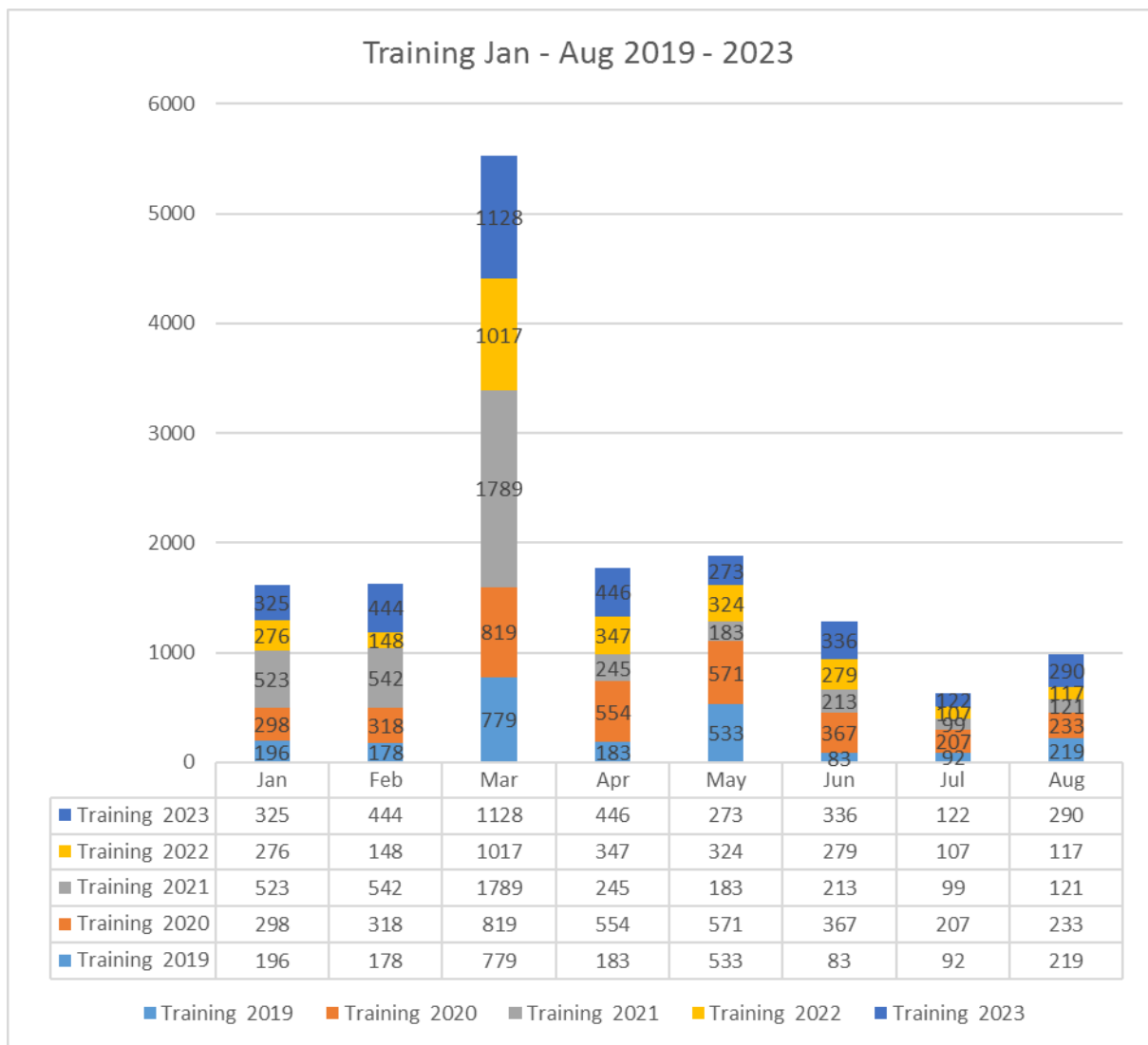
The annual trend for M1 support is leaning largely towards the tech sector with 33% of the requests in this category. Food & Drink, Professional services and manufacturing requests each have an average of 15%. Health & Wellbeing requests are at 10% while Craft and tourism requests are at 7% and 3% respectively.

Conversion rate of those applying to those successful is 43%, down from 52% in 2022. Our conversion rate presently is in line with 2020 at 40%.

Training Schedule '23 <https://www.localenterprise.ie/DublinCity/Training-Events/Online-Bookings/>

Annual Target: 3000 participants

1st Jan – 31st Aug '23: 3364 participants, 127 courses for the quarter. Annual Target exceeded by 364 participants at 31st August 2023.



We continue to monitor market trends, environmental factors and have regular meetings with training providers for feedback to ensure the courses are offering real value to the entrepreneurs and are relevant to their needs. We are also liaising with other LEO offices in the Dublin region and nationally to gain feedback on their outcomes / market trends. The 2023 training plan is a versatile document and is under regular review. Training courses are presently advertised to end of September 2023 and are effectively booking.

Training courses and supports continue to be conducted during the tendering period.

Training courses completed May – August 2023

May

02/05/2023	Canva for business 2 parts Tuesday & Thursday
02/05/2023	Start Your Own Business
03/05/2023	Business Advice Clinic
04/05/2023	Online Marketing & Social Media programme
09/05/2023	Financial management for small business

10/05/2023	Business Advice Clinic
10/05/2023	Developing a digital marketing strategy for your business
11/05/2023	Grant application workshop
16/05/2023	Lean into green in your business
16/05/2023	Lean about tax and vat
18/05/2023	Business Advice Clinic
18/05/2023	Selling skills workshop
23/05/2023	Business Advice Clinic
25/05/2023	Instagram reels for your business
25/05/2023	Business Matters - beginning your market research journey

June

01/06/2023	Business Advice Clinic
06/06/2023	Create a wordpress Website
06/06/2023	Start Your Own Business start Tues 6th June (Mid-Week)
07/06/2023	Start Your Own Business start Tues 7th June (Wednesday/Saturday)
07/06/2023	Business Advice Clinic
08/06/2023	Grant Application Workshop
08/06/2023	Webinar Understanding How Lean can help your business
13/06/2023	Business Advice Clinic
13/06/2023	Twitter for Business Tues 13th June 2023
14/06/2023	Creating a Business Plan Wed 14th June
20/06/2023	TikTok for Business Tues 20th June 2023
21/06/2023	Business Advice Clinic
21/06/2023	Trading Online Voucher Information Session
27/06/2023	High Impact Communication Tuesday 27th
27/06/2023	Leveraging ChatGPT for SME Strategy
28/06/2023	Key to Cashflow Wed 28th
29/06/2023	Creating Video Content for Social Media
29/06/2023	Business Matters at the library - Self Employment is it for me.

29/06/2023	Business Advice Clinic
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July

04/07/2023	Learn about Tax & Vat 4th July
05/07/2023	Book-Keeping for Small Business
05/07/2023	Business Advice Clinic 5th July
06/07/2023	Leadership & Personal Effectiveness 6th July
06/07/2023	Grant Application Workshop 6th July
12/07/2023	Business Advice Clinic
18/07/2023	Business Advice Clinic
27/07/2023	Business Advice Clinic

August

02/08/2023	Business Advice Clinic Wed 2nd Aug
08/08/2023	Start Your Own Business (8th Aug Mid-Week)
09/08/2023	Start Your Own Business (9th Aug Wed & Saturday)
10/08/2023	Business Advice Clinic
16/08/2023	Business Advice Clinic
22/08/2023	Business Advice Clinic 22nd Aug
30/08/2023	Trading Online Voucher Info Session Aug 2023
31/08/2023	Business Matters @ The Library - Self Emp. Is It For Me?. 31st Aug
31/08/2023	Business Advice Clinic Thurs 31st Aug

Upcoming Courses for September 23

04/09/2023	Pricing Vs Costing 2 pt series for creative industries
05/09/2023	Learn about Tax & Vat Tues 5th Sept
05/09/2023	Search Engine Optimisation (SEO) for 2023 & Beyond Tues 5th Sept
05/09/2023	Fundamentals of Business Accounting Sept 5th
06/09/2023	Podcasting for Beginners Wed 6th Sept.
06/09/2023	Pricing your Products & Services to make Profit Wed 6th Sept

07/09/2023	Grant Application Workshop Thurs 7th Sept
07/09/2023	LEAN Building a Better Business Free Info Session (7th Sept)
07/09/2023	Online Marketing & Social Media Programme Thurs 7th Sept
07/09/2023	Business Advice Clinic
11/09/2023	Claiming Business Expenses against Business Income/Tax Return
12/09/2023	Leadership For Growth 12th Sept
12/09/2023	Time Management to increase effectiveness & efficiency Tues 12th
12/09/2023	Start Your Own Business Tues 12th Sept
13/09/2023	Bringing New Products/Services to the Market Wed 13th Sept
13/09/2023	Business Advice Clinic Wed 13th Sept
13/09/2023	Start Your Own Business Wed 13th Sept
14/09/2023	Lean into Going Green in your Business Thurs 14th Sept
14/09/2023	Business Matters - What you need to know before starting a start up
14/09/2023	Filing a self-assessed tax return using ROS Thurs 14th Sept
19/09/2023	Website Security & GDPR Compliance Tues 19th Sept
21/09/2023	Instagram reels for your Business Thurs 21st Sept
22/09/2023	How AI Can Transform Your Business
22/09/2023	Conflict Management
26/09/2023	Develop a One page Business Plan
27/09/2023	How to sell Food & Craft Products at Markets & Pop-Ups 27th Sept
27/09/2023	Business Advice Clinic
28/09/2023	Presentations - Pitching Your Business To Investors 28th Sept
28/09/2023	Trading Online Voucher Information Session

Training Tender

Training tender published & live since July 25th ID: 2013584 <http://www.etenders.gov.ie/>

Training Tender to be operational before 1 Oct 2023.

The closing date for submissions was Wednesday 23rd Aug @ 4pm.

12 application uploads were received & opened on Thurs 24th. These are presently being assessed.

Start Your Own Business (SYOB) Training Courses

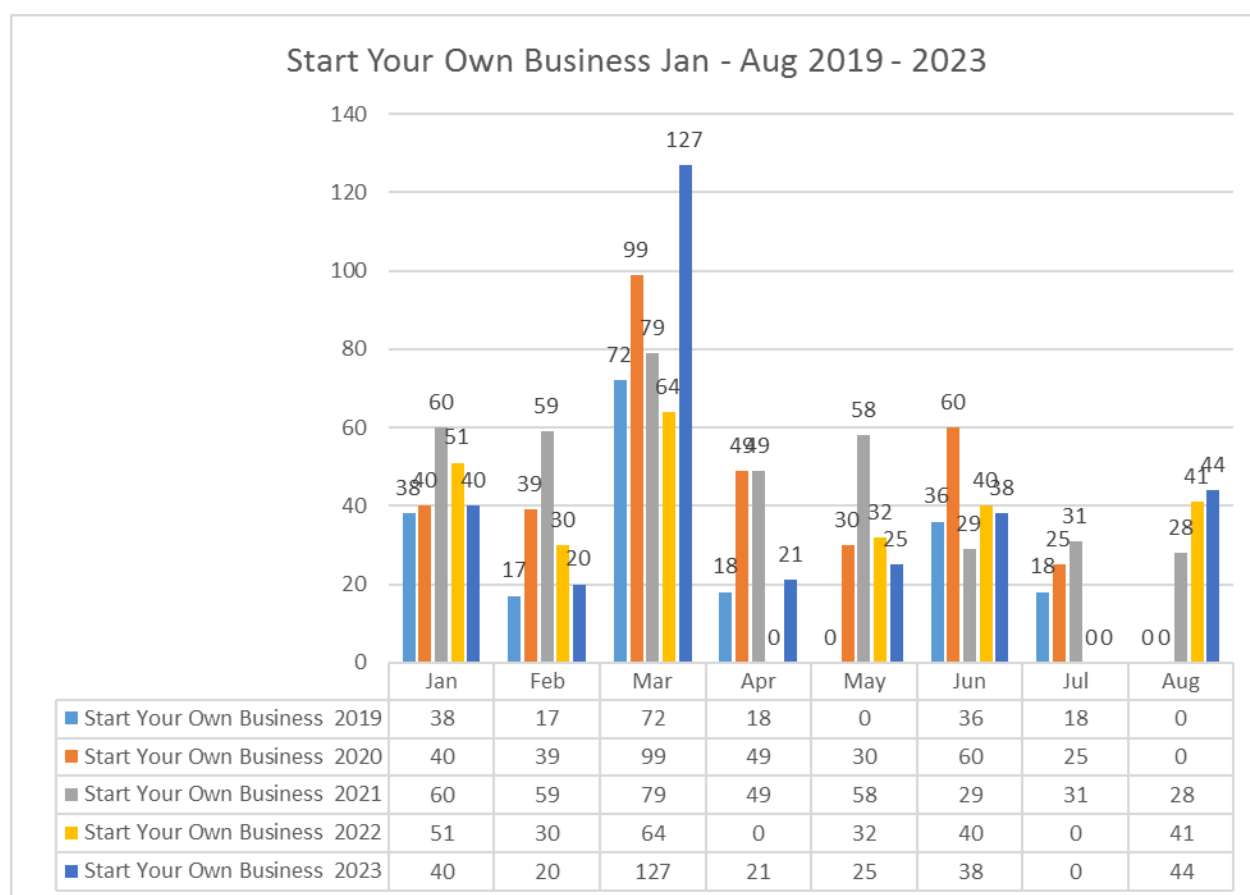
This programme provides individuals who are seeking to start their own business with the skills, management tools and expertise in making the right decisions, planning and organising effectively. It helps individuals gauge what will be required in order to keep their new venture running effectively and efficiently. Start your own businesses courses are popular. Recent courses have been fully booked well in advance of the participation date.

Annual Target: 13 courses & 221 participants

Jan to Aug 2023: 12 courses, 1 boot camp delivered & 315 participants. All courses were fully booked.

Jan to Aug 23 Performance vs annual target: 93% of courses delivered. 142% of annual participants delivered.

Comment: Participant numbers are 94 ahead of annual target. Courses for September 23 are also nearly fully booked.



Start Your Own Business Programme for Refugees and people in direct provision

Being sponsored by LEO DC and coordinated by Inner City Enterprise (ICE). It is anticipated that 110 potential start-up businesses will benefit from the programme Dec '22 – Nov '23.

Financial Training (targeted at pre-EVAC and post EVAC clients)

Our Training partner is scheduled to deliver three fundamentals in finance programmes in 2023. Courses are booking fully.

Date	Bookings
31/01/2023	25
08/03/2023	40
04/04/2023	24
05/09/2023	*10

*Currently booking. Number as of 31/8/23

Micro Finance Ireland Pre loan application advice

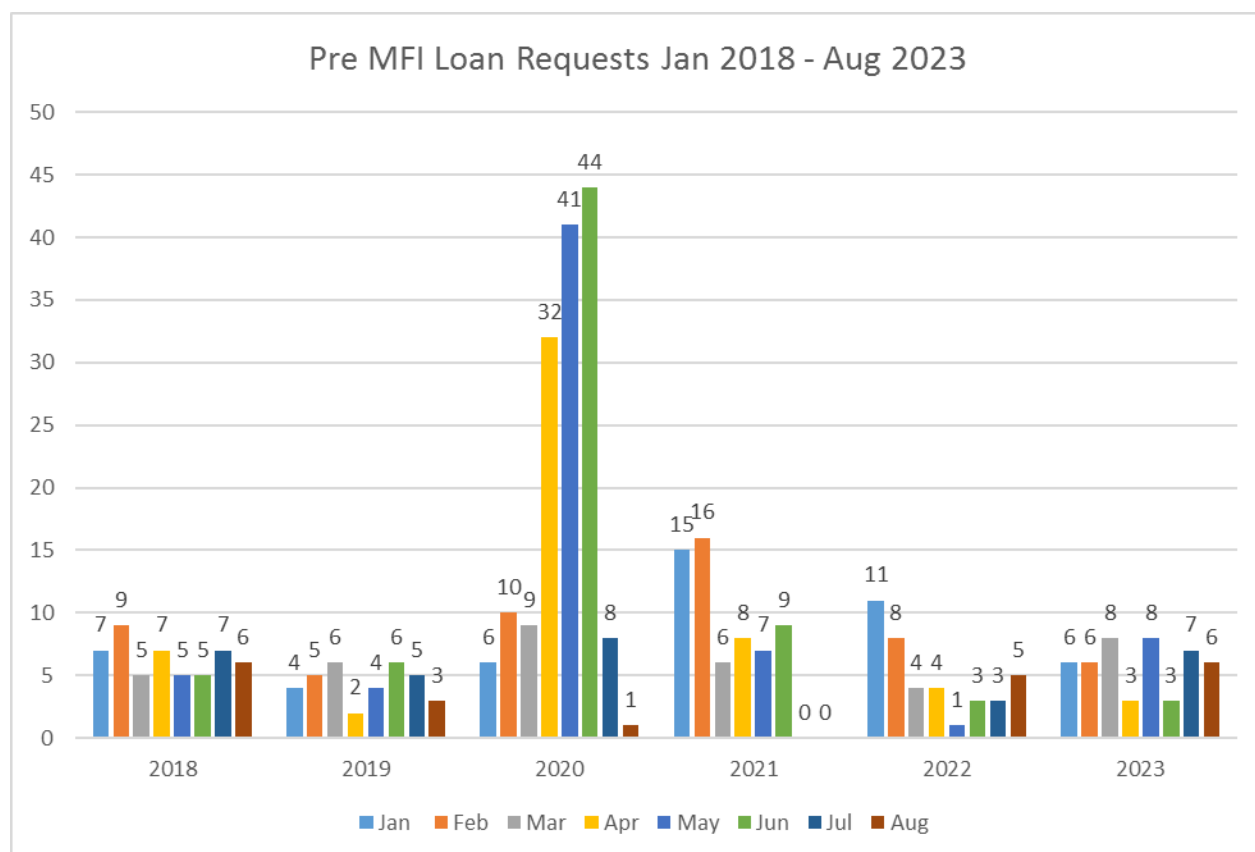
1st Jan – 31st Aug 2023: 47 pre loan applications year to date.

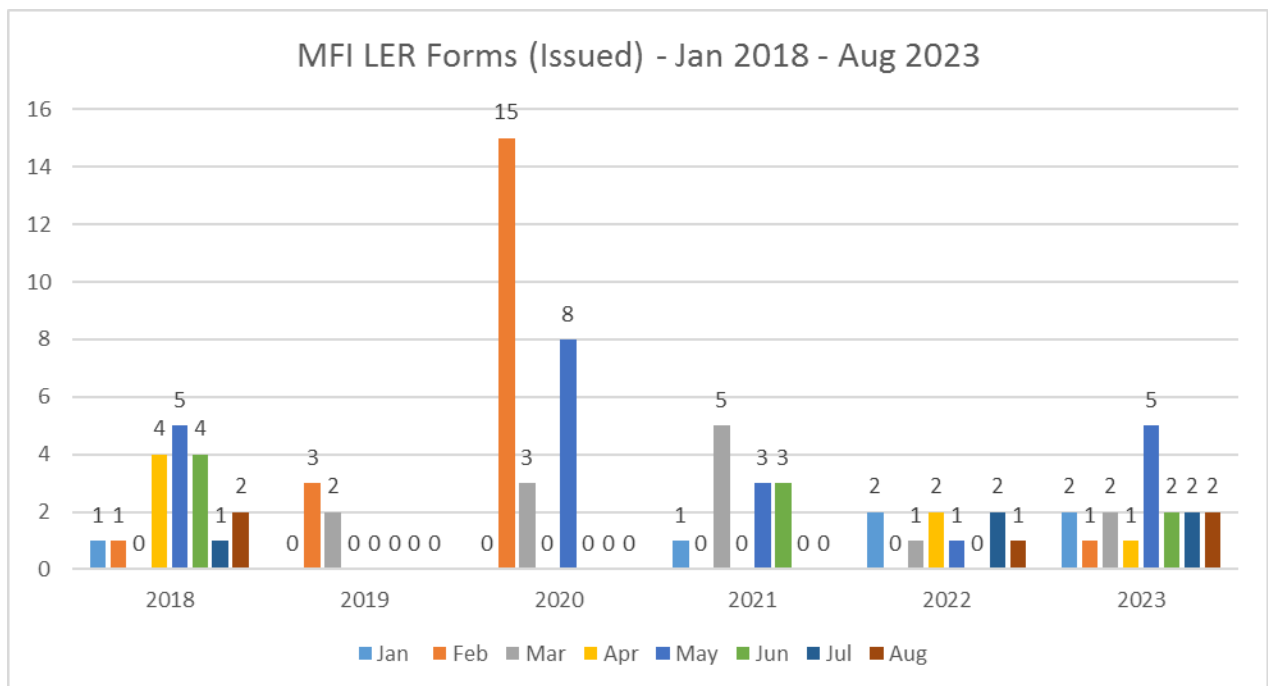
Comment: Application rate is similar to 2022 & 2019.

6 loans approved year to date.

There is some reluctance by entrepreneurs to take loans presently.

Liaising with MFI to receive additional marketing materials and promoting via newsletter & social media posts. MFI continue to promote LEO via their radio commercials. Next airplays scheduled in mid September.





Forthcoming Events

National Ploughing Championships: The National Ploughing Championships will return to Ratheniska in 2023, taking place from September 19th to 21st. The Local Enterprise office will once again be taking part in the event with a client Wacky Clothing the LEO selected client. <https://wackyclothing.ie/> www.npa.ie/; The client has been offered mentoring in advance to assist their presentation skills.

National Womens Enterprise Day 2023: The theme for this year is Empowering Business Together and will take place on October 19th. LEO Dublin Cities NWED ambassador is going to be Laura McCarthy from Drinks Botanicals Ireland. Laura has received numerous supports from the Local Enterprise Office including extensive Mentoring, TAME funding, trading online voucher and has availed of Export Consultancy. Having developed a successful business in the Irish Market she is actively looking to export to new markets. LEO South Dublin is coordinating the event and will be held at the Maldron Hotel in Tallaght.

<https://drinkbotanicalsireland.ie/>

<https://www.localenterprise.ie/DublinCity/Training-Events/National-Women-s-Enterprise-Day-2023/>

Showcase Ireland 2024, RDS 21st – 23rd January 2023 <https://showcaseireland.com/>

Ireland's Creative Expo® is now the foremost place for retailers to discover unique, design-led fashion and knitwear, jewellery, craft, gift and interiors. The selected clients to represent LEO Dublin City are as follows:

- Georgina O'Hanlon Illustration www.georginaohanlonillustration.com
- Catherine Victoria Ltd T/A Eimear Wright Candles & Diffusers www.eimearwright.ie
- Eve ray designs <https://blondethestore.com/products/eve-ray-designs-the-garden-1925-mirror-gold-earrings> (Products are sold on this website)
- Margaret Farrell artist www.margaretfarrell.ie
- Bon and Berg <https://www.bonandberg.com>

Management Development Training Courses

The final day of the Leadership for Growth Programme took place on 13th June in the Carlton Hotel Dublin Airport. This was an initiative with LEO Dublin City & LEO Fingal. Business advisors met with participant clients to sign post them to further supports & to gain feedback on the programme.

A pilot scheme 'One 360' is underway. A plan is created for each business to channel them via LEO supports over 12 months. The project is highly client centric. The first applicants have been selected and plans created for each, which they are being to work through. 4 Participants from a mix of sectors are partaking.

The Management Development KPI for 2023 has been achieved. The target for 2023 is 100 and we have currently achieved a figure of 121 participants.

Business Matters at the Library

A "Self Employment – Is it for me panel" discussion took place at the Ilac library on Aug 31st @ 1pm. The moderator for the day is Alp Turkmen (Tech & Business development consultant) and the three panel participants are Caroline Murphy founder of www.flourishbydesign.com, Sarah Blake founder of www.earthology.ie and Conor Bacon MD of Too Savage www.toosavage.ie. There was 34 attendees at this event. We targeted relevant eco system lists e.g. colleges to connect participants with the event.

Business Matters – "What you need to know before starting a start-up" This is currently scheduled for Thursday 14th September with registration now live <https://www.localenterprise.ie/DublinCity/Training-Events/Online-Bookings/Business-Matters-What-you-need-to-know-before-starting-a-start-up-Thursday-14th-September-2023.html>

Business Matters – "Beginning Your Market Research Journey" with Mintel is scheduled for Thursday 21st September with registration also now live online.

<https://www.localenterprise.ie/DublinCity/Training-Events/Online-Bookings/Business-Matters-Beginning-Your-Market-Research-Journey-%E2%80%93-Thursday-21st-September-2023.html>

The Local Enterprise Office has been liaising and utilising the city library facility in arranging and promoting the events and services through the library and this is resulting in an increase in courses and participants.

Consultancy Products

Consultancy Products

Digital Start Voucher: <https://www.localenterprise.ie/Portal/Digital/Digital-Start.html>

Digital audit

Target '23 10

Applications 11 out of which 6 are complete

Green for Micro <https://www.localenterprise.ie/Green/Green-for-Micro.html> Sustainability audit

Target '23 28

Applications 20 out of which 9 are complete

Greenstart <https://www.enterprise-ireland.com/en/Productivity/Build-a-green-sustainableBusiness/GreenStart/>

An enterprise Ireland product designed for companies +10 employees

2 applications received.

Lean www.leanformicro.ie

Increasing competitiveness & profitability

Target '23 28

Applications 12 out of which 9 are complete

Export

Internationalisation planning

Target '23 5

Applications 4 out of which 1 complete

LEO Dublin City is utilising a diagnostic tool by consultants Full Circle to assess companies potential within ½ day meeting, pre providing deeper consultancy. Enhanced use of resources and removes weaker prospects at an earlier stage.

Export Development Programme

As an outcome of the information workshop with client targeting and assessment of suitability, an export development programme took place in June '23. There is 10 companies participating. A second workshop is scheduled for Sept 5th.

Networks

Women In Business Network

The network presently has 177 (@31st August 2023) members and continues to be vibrant with a series of in person events taking place at lunchtime and evenings, as well as coffee zooms for networking purposes and accountability groups.

<https://www.localenterprise.ie/DublinCity/Start-or-Grow-your-Business/Networking/Women-in-Business/>

Women in Business Network: The Meet 2 Trailblazers in Podcasting and Content Creation event took place on June 19th at the Radisson Blu Royal in Dublin 8. The two guest speakers were Dee Reddy, Founder and MD of Poodle Audio along with Greta Dunne, Founder of Marker Content that was followed by an informal networking session. [19th June 2023 Event: Meet 2 Trailblazers in Podcasting and Content Creation - Local Enterprise Office - DublinCity](#)

Women In Business Network Summer BBQ: This event took place at the Trinity City Hotel on 19th July. The Guest Speaker was leading jewellery entrepreneur Melissa Curry. Melissa Curry is an award-winning designer - innovator, internationally celebrated for her progressive brands and collaborations

The BBQ was very successful with a large number of attendees.

<https://www.localenterprise.ie/DublinCity/Start-or-Grow-your-Business/Networking/Women-in-Business/Network-Events/19th-July-2023-Annual-Barbecue-featuring-talk-by-Melissa-Curry.html>

International Women's Day 2024, to take place in the Mansion House 8th March 2024. LEO Dublin City has traditionally been a sponsor to this event over the last number of years. However this year, LEO Dublin City will be a partner with Dublin Chamber of Commerce. Logistics are currently being devised.

Events May – August 2023:

TechFoundHer Bootcamp : May 2nd 2023 took place on May 2nd in the Mansion House – A high energy day of workshops led by Ireland top female founders and women in tech. 120+ participants and had a number of clients from the Women In Business network along with excellent speakers such as Ellen Gunning of Metacomms & broadcaster Aine Kerr. <https://techfoundher.com/programme>

Student Enterprise Program : Finals of the student enterprise programme took place on Friday 5th May in Croke Park. The 1st place in the senior category went to Roscommon Community College with their MC Compactors project. <https://www.studententerprise.ie/>

Enfuse Final: The ENFUSE Finals is a special event where the top student teams from the annual programme compete. Enfuse National Final took place Thursday 25th May at the Wood Quay venue. This year's winners were a team from DCU Team for Pota Cafe Plan. <https://www.localenterprise.ie/DublinCity/News/Press-Releases/Master%E2%80%99s-Students-support-Local-Enterprises-at-ENFUSE-Finals-2023.html>

Dublin Tech Summit – Local Enterprise Office staff attended the Dublin Tech Summit on June 1st in the RDS.

<https://dublintechsummit.tech/>

[Dublin Tech Summit | Europe's Fastest Growing Tech Festival](#)

National Enterprise Awards – The National Enterprise Awards took place on June 1st at the Mansion House. National heads of Local Enterprise Offices along with LEO staff attended. The Minister for Enterprise, Trade & Employment Simon Coveney was also present and announced the winners.

<https://www.localenterprise.ie/Portal/Awards/National-Enterprise-Awards-2023.html>

Dublin Food Chain : DFC Chef Producer Showcase. This took place on June 19th at the Guinness Enterprise Centre in collaboration with the Restaurant Association of Ireland (RAI). This event afforded the opportunity for clients to highlight their product to Dublin's best chefs and food managers.

This event was focused on getting local food onto local menus and accommodating Dublin based food and drink producers who are clients of any of the four Dublin Local Enterprise Offices.

<https://www.dublinfoodchain.ie/events/dfc-chef-producer-showcase/>

Lord Mayor of Dublin - A meeting took place 25th July with the Lord Mayor Daithí de Róiste. Focus areas were outlined. LEO has provided details of four upcoming key events for the Lord Mayors diary:

<u>Date</u>	<u>Work Area</u>
11/12/2023	LEO Dublin City Women in Business Awards
01/02/2024	St. Brigid's Day Women In Business Network Event
28/02/2024	Schools Enterprise Awards (Mansion House)
06/03/2024	Local Enterprise Week: Productivity Showcase - client companies who have benefitted from Lean, Green, Digital & Export. Pre St. Patricks Day focus encouraging 'green' and export of Irish produce

Eco-System Development

WeLoveMarkets: There has been a meeting conducted by LEO staff on July 21st with WeLoveMarkets re LEO supports. They are interested in some of our Training workshops to upskill the members in the craft sector.

Dublin town: LEO staff had meeting with Richard Guiney CEO of Dublin town on July 22nd. A presentation took place to their membership, with a focus on pipeline for green for micro. This presentation has highlighted the Green For Micro product as Dublintown represent over 2500 businesses in the city. <https://www.wearedublintown.ie/updates-events/green-for-micro-workshop-small-changes-big-impact/>
<https://www.wearedublintown.ie/>

Retail Excellence Ireland: LEO staff is following up with new MD of REI regarding meeting and how the Local Enterprise Office can support.

Measure 1 (Grants) Approvals Metrics: September 2023 (January – August Approvals)

M1 Grants Approvals Metrics: 31st August 2023

Type of Grant	#No of M1 Grant Applications			Jobs		Value of M1 Grants		
	Annual Target	Total No. Approved 2023	Variance	Total Jobs Created Target-Grant Approvals		Annual Target	Total Value M1 Grant Approved 2023	Variance
Feasibility Grant	23	17	6	25	17	€172,500	€160,877.00	€11,623.00
Priming	16	1	15	32	2	€240,000	€34,435.00	€205,565.00
Business Expansion	21	19	2	53	38	€525,000	€587,266.00	-€62,266.00
TOTAL	60	37	23	110	57	€937,500	€782,578.00	€154,922.00

List of M1 Grants approved in 2023

GMIS No.	Company Name	Grant Type	Promoter	Executive Official	Amount Approved	Jobs
9022970	Cairenn Foy LTD	Feasibility	Cairenn Foy	Peter Sheridan	€7,500	1
9036036	Find My Digs	Feasibility	Anne Tucker	Badru Kabiru	€4,700	1
9036043	Hair Health Essentials Ltd	Feasibility	Clare Devereux	Cathy McPadden	€10,550	1
9036044	Gravify Limited	Feasibility	Darragh Donnelly	Badru Kabiru	€7,200	1
9036046	Kinesin Limited	Feasibility	John Travers	Carmel Seery	€11,000	1
9006630-05	MyPlace Media Ltd	Feasibility	Peadar Gormley	Peter Sheridan	€15,000	1
9038048	Ronan McCormack t/a Waxlog	Feasibility	Ronan McCormack	Cathy McPadden	€2,400	1
9028694-05	NovoGrid Ltd	Business Expansion	Paul Manning	Carmel Seery	€45,000	3
9013258	Daniel Cohen t/a VR Team Connect	Feasibility	Daniel Cohen	Carmel Seery	€2,475	1
9036395	Pink Salmon Limited	Feasibility	Meadhbh Quinn	Carmel Seery	€2,597	1
9033848-02	The Elephant Hive Limited	Feasibility	Miriam O'Flynn	Peter Sheridan	€6,200	1
11018905-03	Deignan Health LTD	Feasibility	Paul Deignan	Peter Sheridan	€15,000	1
9034614	Jack Ryan Whiskey Co. Ltd	Business Expansion	Eunan Ryan	Peter Sheridan	€15,000	1
9036400	Funky Christmas Jumpers Ltd. t/a Functional Tennis	Business Expansion	Fabio Molle	Peter Sheridan	€17,537	1
9034049-03	VisionGreen Technology Solutions Ltd	Business Expansion	John Pakenham	Cathy McPadden	€30,690	2
9036033	Pet Sláinte	Priming	Roberta Gannon	Cathy McPadden	€34,435	2
9036394	One Purpose Ltd	Feasibility	Aine McHugh	Cathy McPadden	€15,000	1
9037048	Replikate AI Ltd	Feasibility	Peter O'Mara (Kane)	Carmel Seery	€15,000	1
9019904-04	Get Broadcasting Limited	Business Expansion	Brian Larkin	Peter Sheridan	€30,000	2
9033925	VAAS Ltd - Video as a Service	Business Expansion	Dave McCormack	Carmel Seery	€15,000	1
9027280-03	RPC Websites Limited T/A Roody	Business	Ross Culliton	Cathy	€49,500	4

	Originals	Expansion		McPadden		
9010497-03	The Mango Catering Co Ltd t/a The Delicious Food Co	Business Expansion	Ms Shirley O'Rourke	Carmel Seery	€31,995	3
9031760-02	Amplitude Acoustics Ltd.	Business Expansion	Emmet English	Carmel Seery	€49,990	3
9030515-03	Harry's Nut Butters Ltd.	Business Expansion	Harry Colley	Peter Sheridan	€25,000	1
9036103	Inflverse Limited	Feasibility	Hugh Mooney	Cathy McPadden	€13,200	1
12013978	Bodewell Herbal Ltd	Feasibility	Niamh Boden	Cathy McPadden	€12,830	1
9033675	Walk Around The Neighbourhood Limited	Feasibility	Sue Cogan	Cathy McPadden	€15,000	1
9015186-03	StoneyCNC Ltd	Business Expansion	Robert McGrath	Peter Sheridan	€17,500	2
9022625-04	MedVault Health Ltd	Business Expansion	Tony Ryan	Cathy McPadden	€30,000	2
9037306	David Johnston t/a Shot Caller Productions	Feasibility	David Johnston	Cathy McPadden	€5,225	1
10021537	Alice Tevlin t/a Rua Food	Business Expansion	Alice Tevlin	Peter Sheridan	€33,954	1
9033541-02	Ennis SAFETY WEAR LTD	Business Expansion	Angela Ennis	Cathy McPadden	€45,842	3
9031436-02	Too Savage Limited	Business Expansion	Conor Bacon	Cathy McPadden	€18,258	1
9032393-02	Dréimire Limited	Business Expansion	Dónal Ó Gallachóir	Peter Sheridan	€10,000	1
9020760-02	JANDO Printmakers Ltd	Business Expansion	Julie McLoughlin	Peter Sheridan	€42,500	4
9030857-02	Multiply Events Ltd	Business Expansion	Rory Dinnigan	Cathy McPadden	€49,500	1
9037349	Z IT SECURITY t/a zSecurity	Business Expansion	Adrian Bude	Badru Kabiru	€30,000	2
				Total:	€782,578.0	57

Trading Online Vouchers – 2023

Trading Online Metrics 2023 : 1/1/2023 – 31/8/2023

As of 31.8.2023	TOV Grants Approved Year 2023	Balances c/f to 2023	Total
No. of TOV Approved	105		
Total TOV Approved	€232,051	€167,970	€400,021
Total Value Decommit 2023	€4,885.86	€32,655.83	€37,541.69
Total Value TOV Payments	€51,020.14	€127,844.17	€178,864.31
Balance to Drawdown	€176,145	€7,470	€183,615

TAME – 2023

Summary of TAME Metrics: 1/1/2023 to 31/08/2023

As of 31.8.2023	TAME Grants Approved Year 2023	Balances c/f to 2023	Total
No. of TAME Approved	15		
Total TAME Approved	€33,017.13	€17,532.67	€50,549.80
Total Value Decommit 2023	€700.13	€3,911.67	€4,611.80
Total Value TAME Payments	€24,117.87	€13,621.00	€37,738.87
Balance to Drawdown	€8,199.13	€0	€8,199.13

4. Smart City Update

 **Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council**

Strategic Policy Committee
Economic Development & Enterprise
September 2023

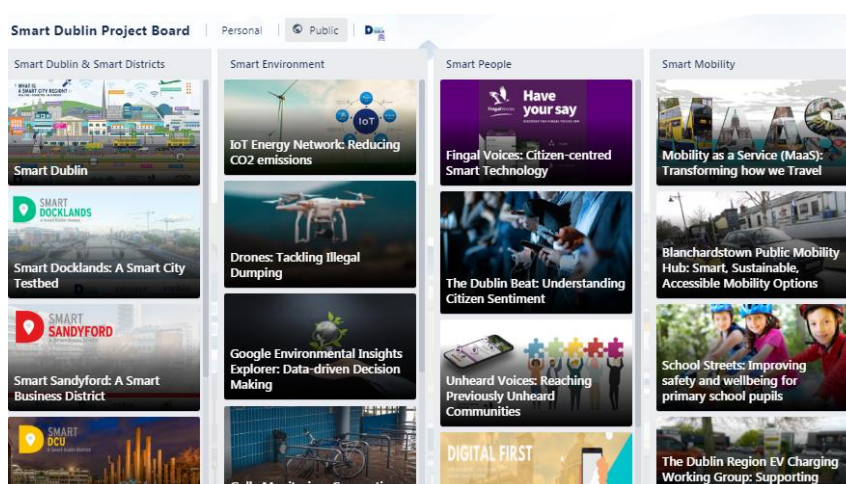
5. Agenda Item: Smart City Update

Smart Dublin is an initiative of the four Dublin Local Authorities to engage with smart technology providers, researchers and citizens to solve challenges and improve city life. It aims to position Dublin as a world leader in the development of new urban solutions, using open data, and with the city region as a test bed.

DCC Smart City Unit under the Smart Dublin umbrella has developed a world-leading Smart City programme. It drives forward the use of new technologies to improve our city's operations; improving efficiencies, reducing costs, driving economic growth and future proofing our communities.

Smart Districts are strategically selected locations where targeted smart city projects can be fast-tracked to measure impact and potential scalability. Each Smart District is unique, with bespoke programmes developed to meet the specific needs of the district residents and also provide growing businesses with a wider variety of testbed locations.

Dublin City Council supports three out of the five Smart Dublin districts; Smart Docklands, Smart DCU and Smart D8. It has also established a Smart Tourism and a Digital Twin Programme to explore opportunities in these areas.



For more information on Smart Dublin Project, see the Public Trello Board: <https://trello.com/b/18809azF/smart-dublin-project-board>

May 2023



1. Development of a Drones Strategy for DCC: Industry Engagement Event

The Smart Cities Team hosted a Drones Showcase Event in the Guinness Enterprise Centre on the 27th April to demonstrate the potential of drones to DCC Staff. Over 14 sections were represented from across DCC with over 100+ attendees and 16 exhibitors showcasing the latest innovations in drone services. The Smart Cities Team were delighted to have such a broad array of exhibitors present. Some of the applications included thermal scanning, infrastructure monitoring, search and

rescue, grocery and medical deliveries or using Augmented Reality goggles by drone pilots for safer operations. The high number of DCC staff attending the event highlights their interest in the potential of drones to support council services now and in the future! The event was a part of the development of the Dublin City Council drone strategy, which is a follow-up from DCC award-winning project called 'Accelerating the Potential of Drones for Local Government' (<https://bit.ly/3QbSiB5>).

2. Dublin City Council & Belfast City Council co-host the meeting of the CGCC

Dublin City Council & Belfast City Council co-hosted a meeting of the Council of Global City CIOs (CGCC) bringing together digital innovation leaders from international cities from the 22nd and 23rd May. This included city representatives from Bratislava, The



Hague, Helsinki, Karlsruhe, London, New York, Paris, Rotterdam, Vienna and Zurich. The purpose of the CGCC, supported by Bloomberg Associates, is for cities to share best practices and strategic advice on smart cities, digital technologies and urban innovation. The meeting focused on collaboration opportunities and discussing the achievements and challenges faced by each smart city. Changing internal culture is the biggest challenge that all of the cities face. Jamie Cudden, Smart City Programme Manager shared the DCC digital innovation and Smart Dublin journey which stimulated great discussion on the importance of strong leadership, internal supports and collaboration. <https://www.linkedin.com/feed/update/urn:li:activity:7067795615648243712>

3. DCC PIN for Eco Hubs



Dublin City Council published a Prior Information Notice (PIN) in May to promote Eco Hub operations in Dublin City Centre, which directly relates to the EU H2020 SENATOR project. Dublin City Council was seeking interests to facilitate the sustainable deliveries eco hubs and micro distribution centres in Dublin City.

There were a total of 10 responses to the PIN from a diverse array of entities, including delivery and logistics companies, car park operators, and other relevant services. The collective responses have the potential of forming a comprehensive framework for the potential Eco Hub operation, incorporating various stakeholders with a vested interest. The Smart Cities Team is working with the Micro Mobility Unit to take this project further to improve last mile deliveries in Dublin City Centre.

4. Adapt Annual Scientific Conference

Dr. Mani Dhingra (Digital Twin Manager) and Aleksandra Kocon (Technician) from the Smart City team presented a poster on Digital Twin Applications at [the second ADAPT Annual Scientific Conference](#) in the Helix, DCU on 30th May 2023. The conference provided a forum for advancing discussions on the ongoing collaboration between the ADAPT SFI Research Centre for AI-Driven Digital Content Technology at Maynooth University and the Smart



Cities unit of Dublin City Council for understanding the role of digital twins for stakeholder and community engagement. DCC has already been experimenting with state-of-the-art technologies such as 3D models, drones, and LIDAR across various thematic challenges such as energy consumption, urban planning, public engagement, environment, tourism, and infrastructure management. Advancing towards a more sophisticated system, this project intends to apply a people-centric approach for effective stakeholder collaboration and explore novel forms of community engagement.

June 2023

5. Google Project Air View Research Bursaries

Dublin City Council launched the results of the Project Air View initiative in Feb 2023, which



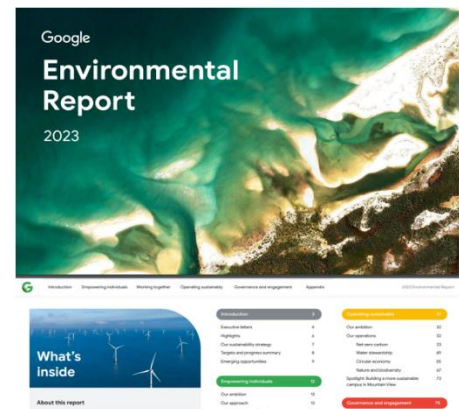
measured the air quality of Dublin City's streets over a period of 16 months. The Smart City Programme in partnership with the Air Quality Unit offered a limited number of bursaries to support research projects that utilize the Project Air View data. We invited researchers to submit research proposals that focus on exploring the insights gained from the collected data, with the goal of informing policy decisions that

improve air quality and public health. Successful applicants will receive financial support from the council and will also receive mentorship from council staff with expertise in the field and opportunity to present the projects.

All data is available to view on Google's [Environmental Insights Explorer](#) and on Smart Dublin's [open data platform](#).

6. Dublin City Council’s participation in Google Project Airview mentioned in Local Authority Times and Google’s sustainability report

In June 2023, Dublin City Council was mentioned by the Local Authority Times for the Smart Cities’ Team flagship Google Airview Project. Local Authority Times is a publication for the local authority sector produced by the Institute of Public Administration. The article mentioned the Google Air Quality Hackathon which saw more than 100 data scientists and technologists in Google’s Dublin HQ to make the major contributions in the field of data and provide new insights to improve the life and health of Dubliners. The link to the article can be found [here](#).



Dublin City Council was also mentioned by Google in their Environmental Report for 2023 for their collaboration with the City Council to map air quality street by street using electric street view car. The link to the report can be found [here](#).

7. Smart Cities Showcase at ML-Labs Summer School

On June 15th the Smart Cities team delivered a key note to PHD researchers from DCU, UCD and TUD on Dublin’s Smart City programme. This was a part of the Machine Learning-Summer labs workshop to show how data plays a vital role in making decisions, measure service delivery, and enhance engagement with citizens highlighting projects such as Google Airview, WIFI4EU, Ring buoys, Gully monitoring, green roofs, Dublin cycling buddy, and our open data platforms.



8. Dublin City Council Celebrate World Wifi Day

World Wi-Fi Day is a global celebration of Wi-Fi that takes place on June 20th each year to help promote digital inclusion. Over the past year there have been over 100,000 connections to Dublin City Council’s WIFI4EU service – a free Wi-Fi service running in 35 locations across parks, libraries and community centres in partnership with Virgin Media Business.



Wifi4EU was born out of an initiative supported by the European Commission to provide free Wi-Fi access in public spaces across Europe. Dublin City Council is one of the many local authorities in Ireland supported by the Department of Rural and Community Development to improve digital connectivity. Installation of Wi-Fi hotspots in these public areas has helped bridge the digital divide, ensuring that residents including visitors can enjoy the benefits of free internet connectivity. Over 40TB of data has been used over the past year demonstrating the value of the network.

<https://smartdublin.ie/connecting-people-and-communities-dublin-city-council-celebrates-world-wifi-day/>

9. DCC Kerbside Management Pilot Meeting with Appyway



On 14th June, Dublin City Council hosted [Appyway](#) team who has been involved with Smart Cities Unit for the Kerbside Management Pilot. The Pilot started in October 2022 and has been selected as one of the 35 projects under National Pathfinder Programme, an initiative by Department of Transport. Dublin City Council has now mapped and have created a digital inventory of the kerbside assets for the South Docklands region. Approximately 20 unique kerbside assets were identified and around 2,000 data points were collected by mapping 30+ kerb kilometres. The assets include double yellow line, single yellow line, paid bays, resident bays, loading bays, various traffic regulations, and tariffs and also have the potential to include public realm

assets like planters, pay and display machines etc. An example of the data collected is available [here](#).

DCC is also collaborating with a company called [Curb IQ](#) and have created a similar digital inventory of kerbside assets for Grafton/Dame street area. The project is working across multiple teams including Transportation Planning, Traffic Enforcement, Traffic Asset Management System (TAMS), Micromobility, Public Realm and the Pathfinder team from Department of Transport.

10. Smart D8 – Winning Pilot Projects Announced

After an extensive review process, Smart D8 has announced the four winning pilot projects from its latest Pilot Call - each of which share in a €50,000 seed fund to address health and wellbeing challenges in Dublin 8 for 2023 around menopause, injury rehabilitation, childhood movement and obstructive sleep apnea. This was picked up by the Irish Times, who produced an engaging custom piece on these four winning pilot projects. Smart D8 is proceeding with its latest consortium meeting this month, on Tuesday 29th August 2023, hosted by St. James' Hospital, one of Smart D8's lead partners.

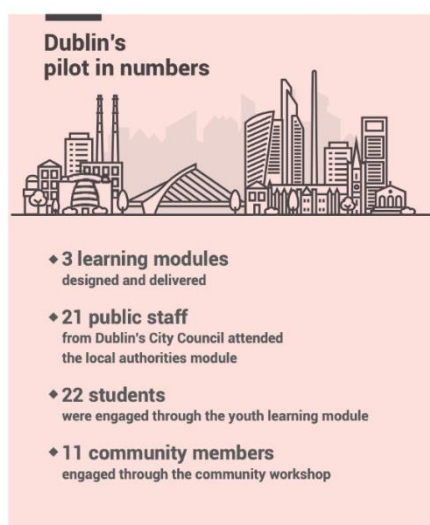


Link: <https://smartdublin.ie/smart-d8-announces-four-new-pilot-projects-to-transform-health-and-wellness-outcomes/>

Link: <https://www.irishtimes.com/health/your-family/2023/08/01/smart-d8-tech-innovations-tackling-health-and-social-challenges-in-dublin>

July and August 2023

11. UN-Habitat Digital Rights Report



Dublin was one of four cities selected to take part in the Cities Coalition for Digital Rights Governance Project and co-designed and delivered 3 workshops in partnership with the Cities Coalition and members of the UN Habitat team in March this year. See: www.youtube.com/watch?v=b-8JVdvpExo

UN-Habitat and the Cities Coalition for Digital Rights published their report: 'Human rights in the digital era: Learnings on local governance from pilots in Europe'. The report shared findings from the pilot engagement workshops for youth audiences, local authority, and community members to engage citizens about digital rights. Over 50 people participated in the workshops that

approached the topic of digital rights from a privacy and ethics perspective. The report summarising the work of all four cities was published in July 2023 and can be found here:

<https://unhabitat.org/human-rights-in-the-digital-era-learnings-on-local-governance-from-pilots-in-europe>.

12. Vietnam Delegation Visit

In the 9th of August, the Smart Cities Unit hosted a delegation of seven officials from the Bac Ninh



Province, Vietnam. Bac Ninh has a population of approx. 1.4 million people and has secured funding to develop a smart city programme and deploy cutting-edge technologies in the province. They contacted the Smart Cities team in Dublin City Council in order to learn from the great work which they had seen happening in Dublin and were interested to explore potential future collaborations.

The main topics discussed were the [Smart Dublin](#) smart district programme, the future of digital twins, education and healthcare. Representatives from [Smart Docklands](#) and [Smart D8](#) presented on [Academy of the Near Future](#), the smart city education programme and the open call for [new health and wellbeing pilots](#) as part of Smart D8.

13. Smart Docklands & Cellnex partnership

Academy of the Near Future and Cellnex Foundation have announced a partnership to upskill students on smart technologies and digital connectivity. Cellnex Ireland is Ireland's largest, independent telecoms infrastructure provider. The Cellnex Foundation is a Cellnex Group initiative which aims to use technology to bring people together through improved connectivity,



particularly those at risk of exclusion. The €345,000 co-investment initiative will build on the Academy of the Near Future resources and expertise over the next three years, with the goal of developing young people's understanding of smart technologies and digital connectivity in primary schools across Dublin and nationwide. Link: <https://bit.ly/47EQVDJ>



14. Academy of the Near Future shortlisted for Seoul Smart City Prize

Academy of the Near Future, Dublin City Council's smart city education programme in partnership with CONNECT Research Centre has been shortlisted for the Seoul Smart City Prize. The Seoul Smart City Prize is designed to promote an innovative yet inclusive smart city model that looks after underprivileged groups in the era of the Fourth Industrial Revolution that is

driven by information and communication technology.

15. Academy of the Near Future Youth Internship

During July five young people joined us for a week as part of the Academy of the Near Future youth internship programme. Across the week students worked with the Academy of the Near Future team, reviewing previous and upcoming programmes and developing ideas for STEM and smart cities engagement. This programme ensured that our



programmes are designed by young people and for young people.

16. Smart DCU Autism Friendly Project Presentation



As part of the DCU Autism Summer Programme, designed to provide a supportive and inclusive learning experience for autistic students that have just completed their Leaving Cert Exams, Kieran Mahon presented an overview of Smart Dublin and Smart DCU as well as introducing the concept of smart cities. Kieran highlighted the ongoing plans made to make DCU an even friendlier campus for autistic staff and students.

17. Smart Cities Workshop at St Andrews Resource Centre & East Wall Youth Centre

At the end of July and at the beginning of August Smart Docklands organised Smart Cities LEGO workshops for young people between the ages of 8-12 in St Andrews Resource Centre and in East Wall Youth Centre. After a quick introduction into smart cities, Internet of Things and sensors, participants built their own cities with the use of LEGO bricks. They also designed some innovative solutions responding to modern urban challenges including smart ambulances and smart hospitals, air pollution and waste cleaners.



18. Smart DCU digital twin paper presentation at the IEEE Smart World Congress, Portsmouth, UK

Dr. Mani Dhingra, Digital Twin Ecosystem Manager, Dublin City Council represented the case study of ‘Smart DCU Digital Twin: Towards Smarter Universities’ at the 2023 IEEE International Conference on Digital Twin which is a high-profile, leading-edge forum for researchers, engineers, and practitioners to present state-of-art advances and innovations on Digital Twin. There are numerous benefits and challenges faced during development and deployment of digital twin solutions for efficient city planning and management. This technology is experimented in a 3D cyberspace of Dublin City University, which is one of the testbeds under our broader Smart Dublin umbrella. It is an ongoing project and expects to develop effective use-cases for monitoring real-time situations, multi-stakeholder collaboration and action research towards a responsive and adaptive campus environment. The project demonstrates a pioneering partnership between Insight SFI Research Centre for Data Analytics at DCU, DCC, Bentley Systems, and KTU.



19. DiscovAR Dublin Launch



On the 29th of August Dublin City Council, in partnership with Smart Dublin and The Dublin City Tourism Unit, launched a first of its kind Augmented Reality Map, DiscovAR Dublin. The feature will allow users of their Dublin Discovery Trails app to open up a 3D map of Dublin on their device and allow them to explore the city in a new, innovative way. ‘DiscovAR Dublin’ is a first for Ireland in utilising new open Google Maps technology to form an interactive 3D map where users from anywhere

across the world can be transported into the city to interact with the map to uncover Dublin landmarks, neighbourhoods, museums and attractions. Users can also learn more about the history and significance of locations such as the Guinness Storehouse, EPIC - the Irish Emigration Museum and 14 Henrietta Street. See Link: <https://dublindiscoverytrails.ie/>